

*Arewaworld Monthly reports*

# THE MAGAZINE

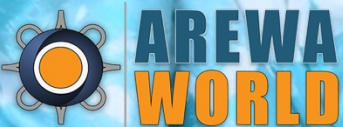
BEING A WOMAN IN AREWA

ENTREPRENEURSHIP

EDUCATION

10

TIPS &  
ADVICES



CHEF RO  
FACE OF DETERMINATION  
MOTIVATIONS | CHALLENGES | SOLUTIONS



## WELCOME

Here on Arewaworld, we provide advice, support and motivation to youth in Northern Nigeria to cultivate their passion through relentless work ethics and value creation in their chosen field so as to make an impact in Arewa and the world in general.

We also provide Video Contents, information about places, businesses, and people in Arewa, Nigeria.

We believe change only occurs when people come together to support each other in order to achieve success of the society.



*Kaka Abubakar*

Abdullahi Abubakar Kaka  
Founder Arewaworld



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## BEING A MEDICAL STUDENT By Fariha Hafiz

For years I've heard about myths, lies and tales about Medical school. Until after November 2014, that I started sipping the sweetness and sourness of it, I realized the real truth that I never knew.

For any student, just like I was years back, aspiring to go into the medical field. The tales I've heard kept ringing in my head



- \*You have to be smart to survive it
- \*Your social life is over!!!
- \*Medical school is so competitive
- \*All-Nighters are the new normal etc.

November 2014, I left for school, loaded with so much zeal, excitement and determination. Nevertheless, I was nervous and anxious, too, for the tales I've heard remained so green in my mind.

"What if I'm not good enough."

"what if I meet so many bright students? What if I turn into the dummy of the class."

All these 'What if's' have turned into a story to tell. Today, after so many years in medical school, I can say that the lion's share of those stories I heard are false.

Let me break it down for you.

### YOU HAVE TO BE SMART TO SURVIVE MEDICAL SCHOOL

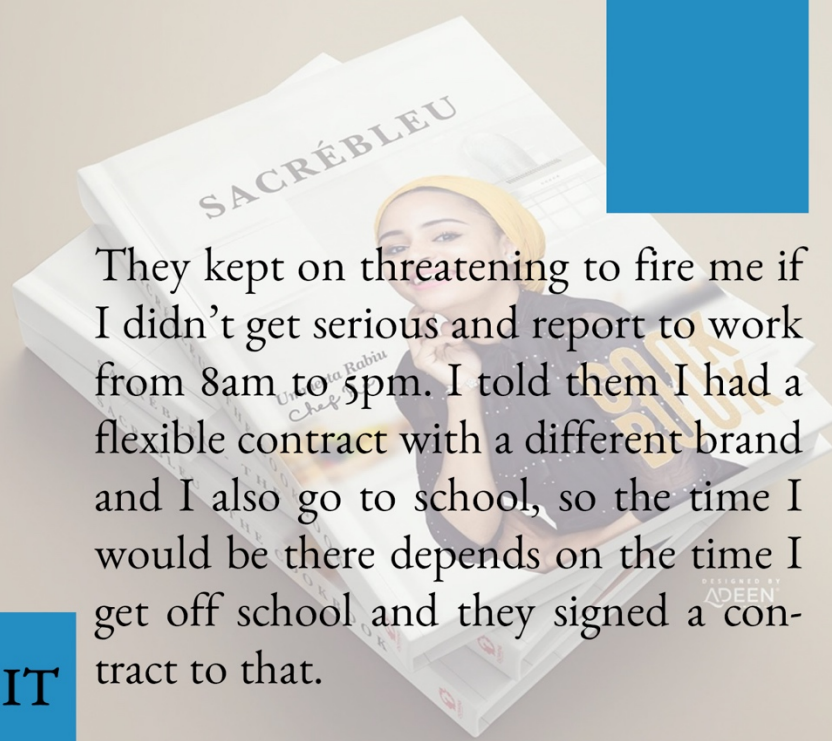
I've known so many intelligent mates who couldn't survive to this time. A large number of BIG BRAINS struggle to keep up. I've come to realize that all it takes is a bit of maths!

A bit/big smartness + determination + passion + hard work + persistency + prayer = surviving Med school

### \*SOCIAL LIFE IS OVER!

I might not be the typical social girl or the party girl, but I'm so big into my Instagram. I do most of my writings, express myself, and make beautiful, inspiring connections.





## FREELANCE 'TILL I MAKE IT

By Ummi Rabi'u

I got a job offer to work as a restaurant manager for an upcoming restaurant and I accepted. They painted the job to be so flexible because I told them I had time constraint and wouldn't be able to do a 9-5. We got into a contract that clearly stated "you eventually come up with a schedule that works for you" so I signed it. I mean who wouldn't? The pay wasn't all that great but I was passionate. I started the job, two weeks in and **Problems started arising.**

One of the bosses, apparently thought I wasn't being serious with the job so they called me at 8am, yelling at me because I wasn't at work by 8. (I went there from 11 to 5 before school resumes, what's wrong there? sometimes they even keep me till 9pm).

They kept on threatening to fire me if I didn't get serious and report to work from 8am to 5pm. I told them I had a flexible contract with a different brand and I also go to school, so the time I would be there depends on the time I get off school and they signed a contract to that.

Being a law student, I actually know my rights. Them insisting I come to work at 8am to 5pm was a breach of the contract and they piled a ton of work on me which I couldn't handle. Initially, I had cold feet and told them to hire someone else but they talked me into accepting the job. I asked for the contract to be for 3 months probation but they made it into a year. I mean, why on earth would you agree on something then change your mind within days?

Well, I decided to quit. The pressure was too much for me to handle and peace of mind is everything to me. I typed my resignation letter and submitted. I had my freedom again. Well guys, don't let anything tamper with your peace of mind. I just know that I am too creative for a 9-5, so I will freelance till I make it.



## Advice to Upcoming Illustrators.

Nafisa Bukar Fatomi



My advice to upcoming illustrators is simple. Keep improving yourself - I can see a difference between what my work used to be versus what it is now. I feel myself evolving, and I count this growth as one of the most satisfying aspects of my work.

Many people have reached out to me, asking how I learned fashion illustration. I have never studied illustration professionally. My work is a result of years of personal practice. I would recommend to any upcoming illustrator to find well-established illustrators and other artists that inspire them and observe their works closely. You must continue to feed your inspiration and keep practising.

There are many resources available for learning just about anything today. Following artists that inspire you on social media and watching online tutorials can be beneficial.

There is also the option of getting professional training. A quick online search should lead you to many art and fashion institutions where you can learn design and illustration.



IG: @nafisabukar



# Kids Clothing Business in Arewa



Asma'u Salisu Banye  
Creative Director Smiles Brand

“I have a thing for children, I really like children, and I have always wanted to open a charity for kids. I figured I need funding for my charity; hence, I started the clothing line to support the foundation.”

On the other hand, I manage Fresco for my sister in Abuja. We make sandwiches and do delivery all across Abuja and Kano. We write notes on the sandwiches for couples, parents and loved ones.



**Fresco** Sandwich..  
& more





## *Being an Artist in Arewa*

*"For the people in power, they should look at what the youths want for their country. Communication is very key to progress, we should involve the young in decision making"*

*Maaroof Ahmed*



MAAROOF'S INTERACTIVE WALL

IG: @maarooofsinteractivewall



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## AISHA YAHYA USMAN



My name is Aisha Yahya Usman. I'm a chartered accountant, a perfume enthusiast, a perfume lover, a perfumer and a perfume consultant. I am the personification of what the French call "Le Nez," which means "the nose". I strive to make sure that my fellow women smell excellent and nice. I'm the founder of Aeyshco Scents and more, and this is my story of how I started.

I helped myself to their fragrances and mixed all their designer perfumes to arrive at a totally different scent. I always strove to get something unique. Every time I passed by, my school mates would ask the name of my perfume.

One day when we returned to school after the holidays, I sneaked up to one of my friends from behind and covered her eyes. Without glancing back, she just said, "Aisha Yahya, your scent sells you out every day. Stop the guessing game."

I was shocked but also happy at the same time.

That inspired me to start selling perfumes and Nigerian made incense woods. I started with zero capital by collecting other people's perfumes, selling it and adding my own profit. By 2016, I started making my own incense wood, scented body wash, scented candles, scented body lotion, scented body cream, scented hair cream, Khumra, perfume and many more. Aeyshco Products are being delivered nationwide, and I added other services like Sudanese Spa and Massage to my business.





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# AYAP

We are a network for young people operating in the agribusiness space in Northern Nigeria. The purpose of the group is for members to share ideas and information between one another and see how they can work towards solving the challenges they face.



[WWW.AREWAYOUTHAGROPRENEURS.ORG](http://WWW.AREWAYOUTHAGROPRENEURS.ORG)



# AYAP

AREWA YOUTH **AGRO-PRENEURS**

[@AYAPOFFICIAL](#)



The network will also serve as a platform/voice for promoting the interest of the youth in the Agric industry across the entire value chain.

Our purpose as a group is to ease agribusiness for young people in Northern Nigeria. We intend to work with other stakeholders to achieve this goal.



## *Minds In the Making*



*My Story by  
Khadija M. Monguna*

"7th October should be written in bold in my life. It is a memorable day for me, Seeing Mrs Maryam Lemu speaking at my event alone made my day. The turnout was wonderful and beyond our expectations. I hope the conference made an impact on the students. All I can say is indeed god always come through. I am very grateful and overwhelmed with joy, alhamdulillah!! Alhamdulillah already looking forward to the next conference!!"

Since when I was in my second year in senior secondary school (SS<sub>2</sub>), I knew teenagers needed help, I found our condition very worrisome. I was not in a position to save us because I was in the same mess too, I needed help.

I felt who Am I to start advising and lecturing people to cope with teen-hood when I am exposed to the perils of the moral vices surrounding us, and I am yet to overcome it too. And somewhere in my head, a voice kept telling me "I was too young".

I became a soaking sponge among my peers, I was willing to listen to all sorts of absurd things without judging them, I even found a way of justifying what they sometimes do. I wanted to understand the level of moral decadence and find a solution to the problem. I tried reaching out to the older generation, I informed them about our problems and where to focus their energy and resources on.



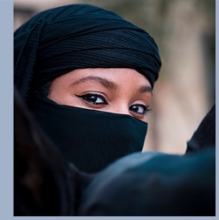




Along the line, someone said something to me that changed my mindset "Khadija you have to be the agent of change you want to see in the society, you can never be perfect, but you have the option of being perfectly flawed or awfully flawed". I came to a realisation that I do not have to overcome all the challenges I am facing to touch lives; I can be battling with the same problem and be a source of hope and inspiration to others. All this happened when I was in my senior secondary school days.

Fast forward to 2019, I established an organisation (Minds In the making) to help children, teenagers and young adults deal with the challenges they face in their daily lives. Minds in the Making is 70% based on Islamic education and 30% western education-based. We provide a friendly approach to knowledge acquisition and a better understanding of Islamic and cultural moral values.

MIM is set to be a global platform that helps the younger generation deal with the challenges they face in various aspects of their lives and have the desire to learn and excel in both worlds.



To all the young people out there planning to start something great, now is your moment to shine, do not let your own thoughts limit you. If you are waiting to be perfect for answering to your callings in life, then you will end up being useless to yourself and society. All you need is consistent efforts towards being a better version of you. Do not let the world loose an asset like you, the world needs you.

*"The world will never see you until you do  
Get up and make a move  
Show the world the real you"-  
Tatiana Manaois*

Director of Minds in the Making  
Khadija M. Monguno





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# ➤ Editor's Pick



## Mr Velcroz



@uskeman



## Psychology



“ @weirdpsych

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M&N EXHIBITIONS  
PRESENTS

24  
NOVEMBER  
11AM - 8PM

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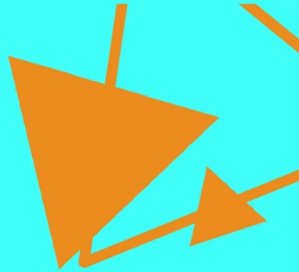


# ➤ Our Programs

INSTAGRAM  
7:30PM

# Live

@arewa\_world



BE OUR NEXT  
GUEST

WEDNESDAY  
THURSDAY  
FRIDAY



We talk about entrepreneurship and how the youths in Arewa need to be productive to achieve success



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