



How do I **increase**
sales & profit in my
business?

@Musa & @Anayo



Entrepreneur's **Success** Checklist: Mastering **Pricing**



- is your price of **products** or **services** artfully design?
- is it at the high side of the **prices** in the **market** & value?
- did you consider all other **expenses** before setting the **price**?



Customer Connection



[] have you explored **customer** desires and quirks?

[] is it tailored to meet unique **customer** needs?

[] have you established lasting **relationships** through sensitivity?



Irresistible Offers



- [] have you Crafted creative, Willy Wonka-style offers?
- [] did you Infuse offers with exclusivity and urgency?
- [] have you Created deals that induce FOMO, making 'no' a missed opportunity?





HAPPY NEW YEAR TO
YOU AND YOUR
FAMILY

